

For no charge, eYardsigns.com is an interactive website that allows the user to design a yard sign, Import or create their own email lists, preview and send eYardSigns.com and most importantly track and evaluate eYardSigns.com responses. After login the user will have access to all these features.

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City*	
State/Province*	
Zip/Postal Code*	
Phone Number	
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Additional URL(s)	
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The Sign up sheet consists of membership information, personal information, and party information.

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List Maintenance

-Select List-Select a list to add/delete/import email addresses

Create your own list

Enter a name to create your own custom list 1e

**Delete list** 

-Select List-Select a list to delete



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### Welcome Sachendra Yadav:



Before creating and sending an eYardsign, you must add email addresses to your Personal List(s).



Review your sent eYardsign(s) and its responses.



Once your list(s) are created you are ready create your custom eYardsign.



Search

Search for Volunteers, Senders to friends, Voters, and Donaters.

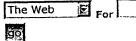
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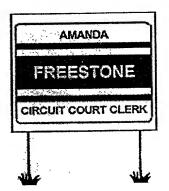


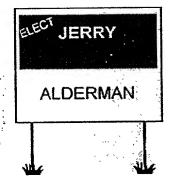


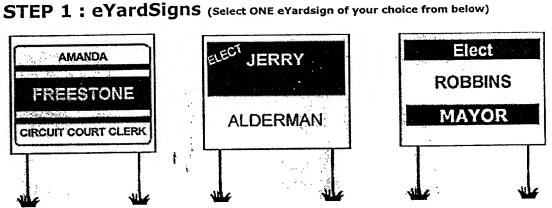


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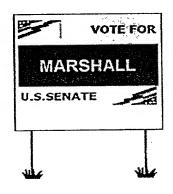
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Fig. 2A

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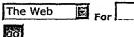


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### STEP 2: eYardsign Personalization Form

First Name (Candidate)

**Last Name** 

Office (Max. length - 40)
(for example Mayor or Treasurer)

Return email address

Subject (email subject)

Title

(for example Midwest Region or Alameda County)

Type the message you would like to

Type the message you would like to the recepient(s)

**OPTION 1:** Select a logo









**OPTION 2:** Upload your logo



click the browse button to select your personal logo from your computer

MUSIC

No Music

Select the tune you would like to send with your eYardSign



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Fig. ZB





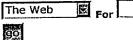
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### **STEP 3 : Select Target List(s)**

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Voters (0)

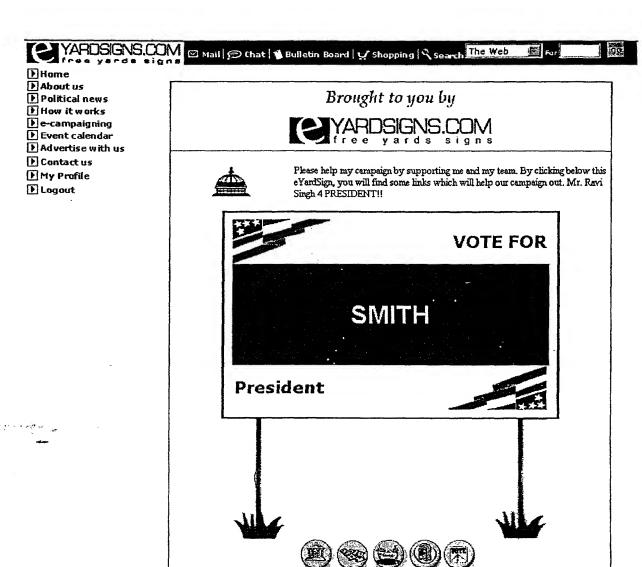
Go

Choose list(s) from above by clicking ">>"



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FIG. 2C



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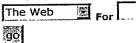
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My Profile	6/6/2000 20:38 Midwe	st US	0	0	2	
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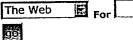
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- My Profile

  Logout

  Live Help

### **Search Voters**

Leave the fields blank for a generic search

**Date** 

Start Date (MM/DD/YY) 7/3/2000

End Date (MM/DD/YY)

7/3/2000



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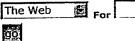








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### Search senders to friends

Leave the fields blank for a generic search

**Date** 

Start Date (MM/DD/YY) 7/3/2000

End Date (MM/DD/YY)

7/3/2000

Gender

-Select- 🖹 Zip-code



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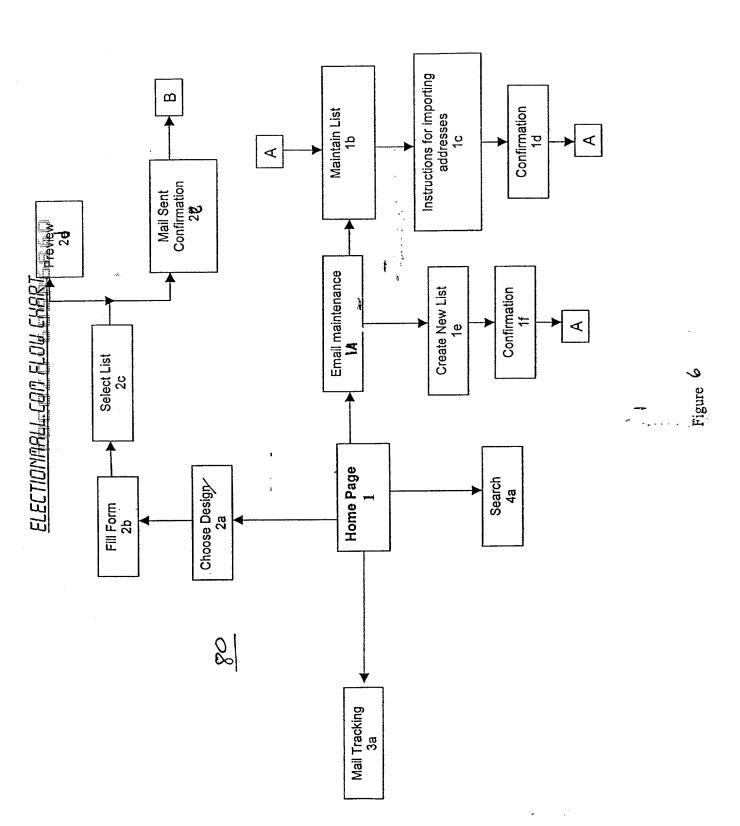
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Home About us			Vote Graph		
Political news			vote Graph		•
How it works	Yes	0%			<u>0</u>
▶ e-campaigning	No	0%			<u>0</u>
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- Home Page Once the user has logged in, this is would be the main gateway to the portal. At this point, the user is given 4 primary options which are:
- Email Maintenance
- Choose Design ସଳ୍ପର
  - Mail Tracking
- Search
- Email Maintenance Allows the user to Maintain their Email Lists by adding (uploading) and deleting Emails, creating or deleting Lists all in one place.

- Maintain List Individual or multiple Emails addresses may be added to chosen List, as well as deleting Emails. User may also Move selected Emails to other Lists.
- Instructions for Importing Addresses Step by step instructions for uploading Email Addresses directly from Desktop email clients such as Outlook, Outlook Express, Palm Desktop, and Netscape Client. Other web based Email providers to follow.
- Confirmation Basic screen that lets the user know Upload was successful onto chosen List. Once, user clicks Continue, he/she will return back to Email Maintenance. 1d.)
- Create New List User first chooses a new name for List and clicks Go. 1e.)
- Confirmation Once the name is valid and created, user will be allowed add (upload) and delete Email Addresses, as well as Move Email Addresses to other Lists. User may return directly to Email Maintenance or Create eYardSign from this screen.
- Choose Design User has been given option to choose a pre-designed eYardSign. 2a.)
- Fill Form User will fill form to create eYardSign. The following is the necessary information that must be filled out on this form: 2b.)

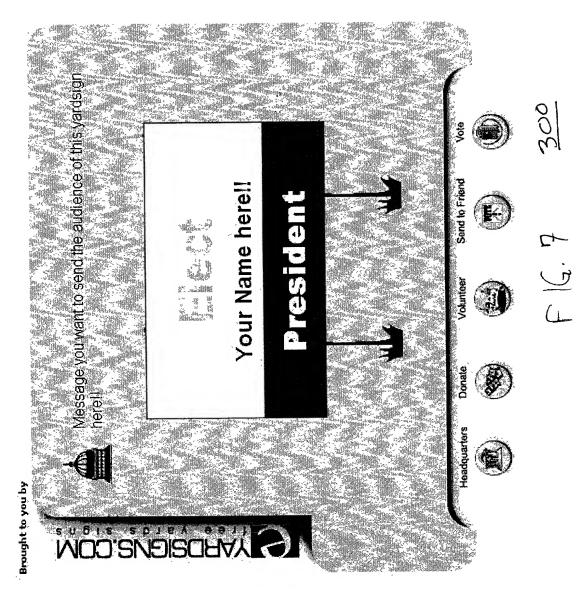
Eggs ...

- First Name
- Last Name
- Office (For example Mayor or Treasurer)
- Return Email Address (place where all replies should be sent)

- Subject (email subject)
- Title (for example Midwest region or Santa Clara County)
- Option 1 select a pre-designed logo
- Option 2 Upload personal logo from users desktop
- Music Select pre-assigned musical tune if wanted
- Select List User will select List(s) that the eYardSign should be sent to. 26.)
- Preview At this point the user may preview the eYardSign prior to sending it out. If all is appropriate, user may send out the 2d.)
- Mail Sent Confirmation Once the eYardSign has been successfully sent, this screen will assure the user that the eYardSign was sent to the user selected List(s). User will continue and be automatically directed to the Home Page. 2e.)
- Mail Tracking A detailed reporting area for results from the eYardSigns that were sent out. User has capabilities to review the history of all eYardSigns that he/she has ever created, as well as see the actual eYardSign graphic.
- 4a.) Search This function is comprised of four search capabilities.
- A) Volunteering The user has the option to search via date, city, or zip code for particular volunteers. He/she may also search for criteria that the volunteer may be interested in.
- B) Send to a Friend The user has the option to search by date, gender, or zip code for all people that were sent to a friend.
- eYardSigns that were sent out. The results are viewed as Yes, No, or Undecided. The user also has the option to email the C) Voters - The user may search by date range to view graphical representation of all votes that he/she received via voters directly from this location by clicking on their name(s).
  - D) Donators This option gives the user the capability to search for Donators by date, amount of donations, and zip code.

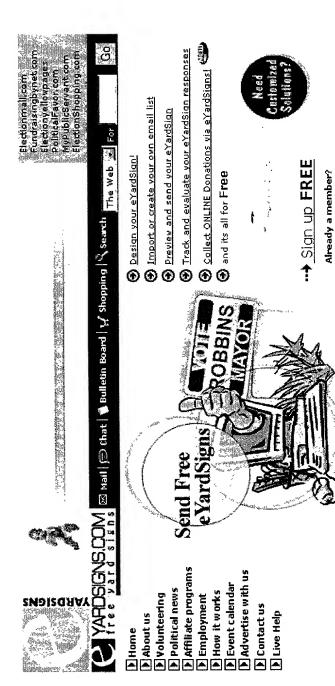
Figure 10 B (Continued)

## Sample eYardsign



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## eYardSigns - Home Page



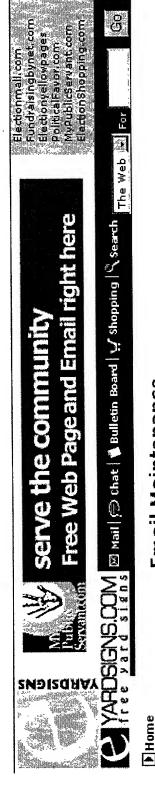
password Login

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# eYardSigns - Email Maintenance



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► How it works

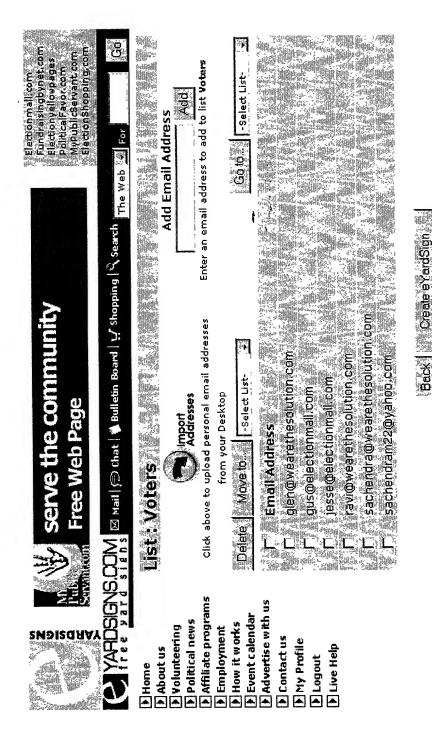
▶ Employment

र्ज Go select a list to add/delete/import email addresses List Maintenance Create your own list Deletelist -Select List--Select List-

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## eYardSigns – Manage emails



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# eYardSigns - Import emails to List

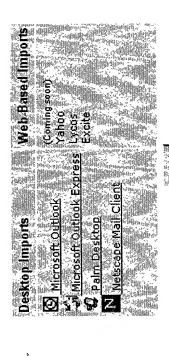


eYardSigns.com can import addresses from the following sources:

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Fundralsingbynet.com Electionyellowpages PoliticalFavor.com

MyPublicServant.com ElectionShopping.com



▶ Affiliate programs

Political news

**▶** Yolunteering

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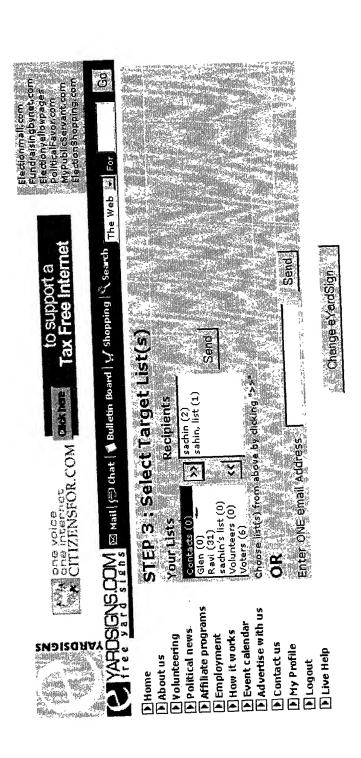
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## Select List you want to send the eYardsign to, or enter email address directly



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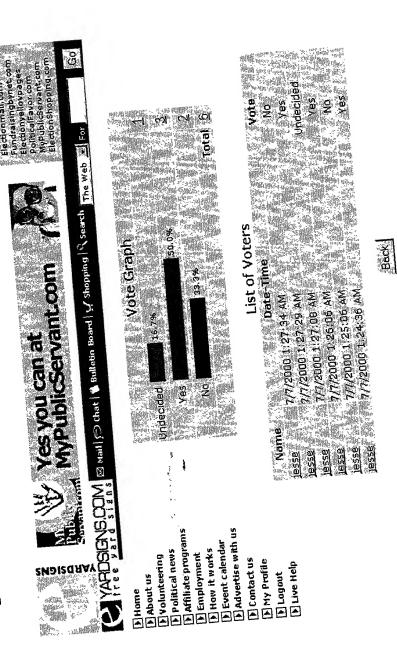
## eYardSign Search

You can search from the database of all eYardSigns sent to date

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e-campaigning	] W 🖾 Mail   🗇 Chat   🐧 Bulletin Board   너 Shopping   🥄 Search The Web	Search Volunteers Leave the fields blank for a generic search	Date Start Date (MM/DD/YY) End Date (MM/DD/YY)  [6/19/00 [6/19/00]	Zip-code Time Making Phone Galls	🗔 Holding a Fundraiser	厂; Walking Door to Door Ouestions	☐ Work on Election Day	Writing letters     Writing letters	☐ Other	Back
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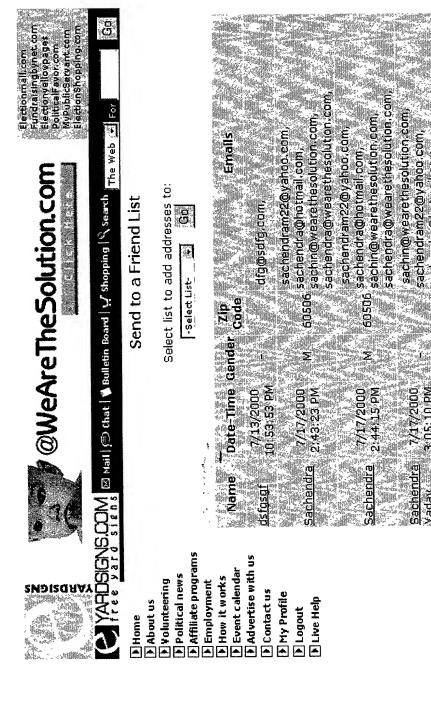
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### List of people who responded to "Vote" feature of eYardSign



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## List of people who forwarded eYardSign to their friends along with the emails of people it was forwarded to



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## ist of Volunteers who responded to a particular eYardsign



Eundraisingbynet.com Electionyellowpages PoliticalFavor.com MyPublicServant.com ElectionShopping.com

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